



A Future Professional

Inspired by the Laremy Tunsil draft day story.

Laremy Tunsil prior to being drafted in the first round by the Miami Dolphins while in college was caught smoking marijuana. A specific attempt was made to plummet Laremy Tunsil draft stock.

The specifics of this particular story may have settled, however in the college communities and abroad the undercurrent of this story will surface again and again.

Today are there unrealistic expectations of a child graduating into, during and throughout the teenage years?

It is not true, (1) during this specific transitional period to adulthood mistakes are meant to be made, and (2) It is also true mistakes are a defining and molding tool to define character?

In our flawed & unforgiving society everyone falls short from the ground floors up to our alleged professionals regardless our fields. In this context I have a spotlight on the NCAA that has a history of not liking to forgive until their universities and namesakes are the one's whom are seeking forgiveness.

There is not one family, home or professional from the alleged lower tiers of life, to the alleged royal families and Wall Street who as parents, children, branding or corporate figures that have not made the identical if not far worse mistakes.

The media and PR departments are pillars bridging the gaps of corporations, associations and conglomerates. However the double standards are killing us alive. Arguably there are no stronger PR departments than our everyday parents, teachers, professors, etc.

So regardless your media or PR relations or intents, collectively all of us must be mindful of the perceptions of our white cloth judgmental statements because regardless our financial statuses, professions, etc., I'm sure if one looks close enough in each of your closets, stains and skeletons will be found in all.

In fact the ownership and leadership associated to professional and college sports not limited to, daily there are coverup stories after coverup stories regarding inappropriate behaviors that will tarnish and possibly eliminate the quality and perceptions of their respective brands.

The primary difference between individuals and entities that are financially secured compared to those that are not are resources. However resources and money allow the financially stable and some who are not an ability to be a professional hider until there are no more places to hide. Each one of us as individuals, homes, entities, regimes, etc., have made decisions that we wish we could take back. In fact mistakes equates to experiences in life that allows each of us to become the consummate professional's professional.

We get it, investors have the right to thoroughly review locations and individuals for a plethora of reasons. These reviews are not limited to branding factors, money invested, location and sound business choices.

Although some may question the motives the lady who interjected in Mr. Tunsil draft day interview; did she do so to protect Mr. Tunsil or was she trying to protect the NCAA and or NFL brands?



Mr. Tunsil although clearly affected remained poised conducting himself professionally while being blindsided by the media. Laremy owned his transgressions on the biggest stage on the most important day of his life, which was his first professional victory over his haters who clearly attempted to destroy his night.

As anchors, reports, investigators and writers regardless our personal and professional loyalties are we obligated to speak the entire truth even if the possibilities rock the boat?

In addition as media vehicles and our individualism how many times a day do we turn a blind eye to what we know to be wrong, incomplete or totally not forthright which the appearance therefore can possibly compromise or place our own integrity, moral and ethical principles in question?

It is well known as individuals and as a society we are the furthest thing from perfection. In fact it is alleged the greatest minds that graced the face of this earth died using at best 20% of their minds.

Every day or what appears to be there is a breaking news story of afoul activities about CTE, PED use, NCAA scandals, police corruption, etc. However the greater majority of times the alleged breaking news stories were not breaking news stories at all, they were fraternity secrets well known.

In today's increasingly independent society the Laremy Tunsil's of this and future drafts are young adults transitioning into uncharted waters of public figures, role model statuses, etc.

Again we it, these individuals are held to higher standards. However as individuals, professionals or as a society we cannot hold anyone to standards that are of conversations and not actions.

We must also be mindful watching the horror of our daily news outlets compared to the possibilities of being drafted and or merely graduating from college, these young adults has made great choices compared to their few mistakes.

Look how money and power tries to protect everything from Supreme Court nominees down.

In closing thank you for raising Laremy Tunsil stock because the boy can flat out ball. You cost him a couple million on the front end, but watch how he plants his feet in Miami. The future is looking bright career and contractual wise.

Congrats to the 2016 draft class, beyond and to all future professionals.

Written (04/29/16) by Clifton A. Jackson

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