



LaVar Ball

LaVar Ball is so much more than bold predictions
he's a former athlete who failed short of his stardom statuses
but remained studious to professional sports and contractual businesses –

like others, LaVar marinated aiming to craft his vision
the world now knows Lonzo, LiAngelo, and LaMelo
whom are the distinct reflections of Tina's and LaVar's prism –

respectful, humble, and proud defines their sculptures
in 2017 the Ball's made unorthodox moves off of turnovers and fast breaks
finishing effectively via trash talking to the tune of our culture –

now its undeniable many feel LaVar's cockiness is tainting the product
even though LaVar and Lonzo are now household names
because LaVar has found a way to shine via 20 plus years of polish –

so much so endorsement conglomerates are warming into a frenzy
I can only inform you to stay tuned for the contractual terms
but hate it, like it, or love it we are witnessing swag and history –

today them young Ball's are no longer secretly excelling
they are poised with extremely thick skin ready for the world
on and off the basketball courts elegantly exhaling –

so like Lonzo first pass in the NBA summer league
the media continues to analysis dissecting his game
Lonzo simply balls humbly introducing the world to an MVP –

them other two young gunners are patiently waiting
I'm telling you now stay tuned for LiAngelo and LaMelo
them Ball brothers represent a new wave so stop secretly hating –

in closing sincerely thank you and shouts outs to all the reportedly
regardless of how you feel LaVar is simply a businessman, a husband,
a father, and his sons #1 fan respectfully and accordingly –

Undoubtedly LaVar is that loud sometimes irritable parent in the crowd trash-talking, however, he has done so on the global stage proudly representing his sons individually and collectively.

Speaking from a different spectrum to date going back as far as history will allow there have been endless medical studies and findings associated with CTEs, PEDs, and so many other agendas hidden underneath the multi-billion-dollar industries of professional sports and entertainment bottom lines.





In addition to the mentioned and unmentioned the reviewing processes associated to the NCAA and all their athletic programs and exploitations of the student-athletes, their families, and the global community continues to be harmful throughout society today.

The NCAA portrays an image of growth, loyalty, a safe family & educational environment, commitment, etc., however, their bottom lines associated with athletics, how the profits of athletics departments propel universities, the NCAA coaching carousals, amongst many other dynamics that taints and or destroys the NCAA portrayed images.

The same holds very true in professional sports and throughout the entertainment industries.

The owners of professional sports, entertainment franchises, endorsement conglomerates, etc. will undoubtedly exploit athletes and entertainers at every opportunity possible.

The USA Today via one of its columnists labeled LaVar Ball's comments as an "endless string of interviews full of cocky claims and premature promises coupled with insults."

However please allow me to pose the following questions, (1) does that USA Today description sound familiar to you, and (2) if the President of the United States can wear that description well then why can't LaVar Ball?

In fact, some can compare LaVar Ball's actions or lack thereof to Archie Manning's actions associated with Eli Manning being drafted by and playing for the San Diego Chargers.

Looking further as businessmen and businesswomen we can argue both Archie and LaVar made calculated chess moves that appear to have been extremely effective business moves for their sons.

Undeniably opinions will vary.

In any event, the Ball family is sincerely appreciative for all the love, hating, and support.

The Ball brand is humbly here to stay.

Written (07/31/17) by Clifton A. Jackson



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