



## Truly An Iconic Individual Living Amongst Us, Taylor Swift

Taylor Swift is one of the best-selling artists of all times, having sold more than 50 million albums including 27.8 million in the United States and 150 million single downloads.

Taylor, when I look at your historical career I'm not surprised your video for *ME!* has shattered 24-hour records nor am I surprised when I think of Billboard categories and airplay tracking formulas you are relevant in every sector –

I'm talking your first single since *Delicate* off of your last album in 2017 called *Reputation* its no wonder why iHeartMedia plays you hourly because you balance our musical diets like protein & vegetation –

*ME!* has set a new 24-hour Vevo record previously held by another musical wonder of the world named Ariana Grande her *Thank u, next* did 59 million views in 24 hours and your *ME!* exceeded 65 million on a Sunday-Monday –

when I think of your 2017 single *Look What You Made Me Do* and 2015's *Bad Blood* you now hold three of Vevo's top five spots when I add into the equation Rolling Stones, Billboard, Guinness Records, an Emmy, Grammys, and earnings you own the international docks –

you deserve to continuously appreciate that you sold out China in 60 seconds, which undeniably confirms all walks and genres love you and just think, Taylor, life and your grown woman is just beginning so I know there's so much more to come and we wait to adore you –

Taylor Alison Swift was born December 13, 1989, and raised in Pennsylvania. Swift moved to Nashville, Tennessee at the age of 14 to pursue a career in country music.

### A STAR WAS BORN

#### 2006

Taylor Swift's debut album *Eponymous* peaked at #5 on the Billboard 200 and spent 157 weeks the most weeks on the chart in the 2000s.

She was the youngest person to single-handedly write and perform a number one song *Our Song* on the Hot Country Songs Chart.

#### 2008-2009

*Fearless*, Taylor Swift's second album, was released and went on to become the best selling album of 2009 in the United States. The album won four Grammy Awards with Taylor Swift becoming the youngest Album of the Year winner.





### **2010-2012**

Taylor Swift was the sole writer of her third album *Speak Now*, which debuted at #1 in the United States and the single *Mean* went on to win two Grammy Awards.

The *Speak Now* World Tour, which took place from February 9, 2011 – March 18, 2012, went on to gross over \$123 million.

### **2012-2014**

Taylor Swift released her fourth album *Red*.

The *Red* Tour, which took place from March 13, 2013 – June 12, 2014, went on to gross over \$150 million. The tour broke China ticket sales records with all 18,000 tickets sold in 60 seconds.

### **2014-2015**

Taylor Swift released her fifth album *1989*, which went on to win three Grammys. Taylor became the first woman and fifth act overall to win Album of the Year twice.

The *1989* Tour took place from May 5-December 12, 2015, and grossed over \$250 million, making the tour one of the highest grossing tours of the decade.

### **2017-2018**

Taylor Swift released her sixth album *Reputation* and it reached number one on the charts in 13 countries including the United Kingdom and the United States. She became the first act to have four albums sell more than 1 million copies within one week in the United States.

The *Reputation* Tour, which took place from May 8-November 21, 2018, and grossed over \$345.7 million making it the second-highest-grossing concert tour of the year and the highest-grossing tour of all time in the U.S. breaking her own record.

### **TAYLOR SWIFT ACCOLADES AS A SONGWRITER**

Taylor Swift has received awards from Nashville Songwriters Association and the Songwriters Hall of Fame, she was included in Rolling Stone's 100 Greatest Songwriters of All Time in 2015. She is also the recipient of 10 Grammys, one Emmy, 23 Billboard Music Awards, 12 Country Music Association Awards, and she holds six Guinness World Records. She is one of the best-selling music artists of all times having sold more than 50 million albums – including 27.8 million in the United States and 150 million single downloads.

Taylor Swift is one of twelve women to appear in Time's 100 Most Influential People in the World at least three times (2010, 2015, 2019), and Forbes Highest-Paid Women in Music (2011-2015), 100 Most Powerful Women (2015), and Celebrity 100 (2016).

For so much more Google Taylor Swift. Taylor the **Oyezxx** family appreciates and welcomes you.

Written (04/29/19) by Clifton A. Jackson

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