



## Social Media & Reality TV

Has the phenomenon of Reality TV finally arrived to compete with the powerful fixtures of soap operas and daytime TV?

Although opinions will vary undeniably the notoriety and longevity of shows like the Flavor of Love and Jersey Shore has opened doors for various shows like Keeping Up With The Kardashians, the Love & Hip Hops, Basketball Wives, the Black Ink Crew, and a host of others.

Propelled by social media our visions and individual brands have exceeded the realm of potential to occupy prime time real estate in gated communities of success.

Social media and live stream TV continues to reconfigure our daily lives, business approach, amongst many other dynamics.

Social media and Reality TV has also weakened the strongholds and monopolizing vehicles that for centuries controlled media exposure handcuffing and misrepresenting selected cultures, demographics, and subject matter.

The talk show circuit, TMZ, DISH Nation, and like outfits have never been happier.

We were once the product now by way of social media and Reality TV's notoriety we are quickly becoming the brands.

Females have become the primary propellers of both social media and Reality TV.

In admiring you queens regardless your social media handles or particular shows, you ladies personify strength, equality, motherhood, and bosses that allow the world to witness endless perspectives, vulnerabilities, and perseverance during the good times and times of adversities.

The unedited versions of your qualities are not only Reality TV's unseen footage, but you ladies also warrant worldly recognition at all times.

I also admire all you kings thriving on social media and via Reality TV. Collectively your perseverance illuminates my platform to shine.

Via our daily flights the majority of us have graduated or are actively trying to graduate from experiences we would never wish on our children, a friend, associate, or even some of our enemies to go through.

Therefore, its paramount I pay homage to all of you, behind the scenes, who feed, spearhead, and stages the processes of Reality TV. Regardless of your networks, titles, or particular shows, you are all priceless and without you, the show simply can't go on.

The explosion and phenomenon of the hip hop culture and most importantly our youth continues to crush racial and cultural barriers.

The mentioned continues to assist an unspoken process that aims to graduate the instant gratification mentalities that unfortunately hold so many of us in a vulnerable state.

It is our ingredients that propel the financial success of conglomerates. However, the same holds true as we aim to be seated next to all the successful conglomerates.

In fact, just as you can assure analytical numbers are considered in every business endeavor, conglomerates are also aiming to capitalize off of our swag, social media activities, and followings too.





So in the process of learning our worth, we must never be afraid to think outside the box. Many of our riches reside there.

Kris Jenner and all her angels are legends living amongst us.

As an ordinary mother and boss, Kris' brilliance in teaching and training her angels to monetize via social media and Reality TV were not by accident.

Kris continues to be the secret ingredient to Kim's, Khloé's, Courtney's, Kendall's, and Kylie's social media notoriety and branding success.

To the T.I.'s & Tiny's Friends & Family Hustles, the Shauni O'Neal's Home Court, and other shows that welcome national viewers into their homes and personal lives sincerely thank you for being a light in sharing some of our everyday ingredients, parenting, and our children's growth processes.

To all of Reality TV's past and present cast members, producers, directors, executive producers, MTV, VH1, Bravo, Univision, and any and all other past or present networks and or establishments that have afforded opportunities for Reality TV, sincerely thank you.

To all the present minds, future minds, pioneers, and icons of social media before and after Mark Zuckerberg, sincerely thank you. Your visions continue to impact life.

The social media and Reality TV families collectively have elevated the bar against all odds. I am truly a fan and I admire and respect the visions and grinds in all of you.

SINCERE & BOSS SHOUT OUTS TO:

The Jersey Shore families, the Jenners & Kardashians, Shauni O'Neal, T.I. & Tiny, Rasheeda & Kirk, Monica, Toya & Letoya, Kandi, JoJo, Keisha Cole, K Michelle, Remy & Papoose, Cardi B & lil Sis, Yandy, JuJu, Angel Brinks, Nicki Baby, Stevie J & Faith, Ray J & Princess, Nene Leakes, Deb, the Tammys, Karley Redd, Miami, Hollywood, Atlanta & New York.

Bottles up to Cease, Sky, Ryan, and the Black Ink Crew families, Bianca, DJ Self, Chanel West Coast, Jessica Dime, the Teairas, Tommie, Marialyn, KK, Waka, Sas, Benzino, the streets, and the rest of you bosses regardless your grinds or cities.

To all those incarcerated like me not limited to Buffalo's own Markel Curry aka Sharky, Boogie, Manor, Rah Rah, Black, Dontay, Cuzin Wez, 62 Hot Rod, Cid Money, and down the way Brel who are some of my day 1s. Big Meech, Southwest, Jeffrey Mallard aka Spice, Scrapp Deleon, Mendecees, and all you unmentioned as you know this jail time stuff is crazy but doable.

Most importantly let's not forget our babies Lori, Mason, Alex, Roman, Elijah, and Moneh whom are my children, lil King, lil Mendecees, lil Arron & London, lil Rah Rah, lil Manor, Dontay's babies, Jeff Jr., and so many other children dealing with or had to deal with separation factors of incarceration from one or more of their parents.

Like you, regardless of our places of incarceration, we all love and miss our families and loved ones dearly.

To both the social media & Reality TV worlds regardless your handles, cities, shows, or grinds your **Oyezzz** merchandising support, likes, repost of links, tags, and hashtags are sincerely appreciated.

Written (06/18/16) by Clifton A. Jackson

**Your likes, repost of link, tags, and hashtags are sincerely appreciated.**

